



Luminaria Night 2025

Be the Light in Your Neighbor's Darkest Hour

Saturday, December 13, 2025

Every December, the Lehigh Valley comes alive with the soft glow of thousands of candles lit by neighbors, families, and friends to honor those in need. Like Hanukkah, the Winter Solstice, and Christmas, Luminaria Night reflects the universal theme of light during the holiday season. At New Bethany, this tradition is both a remembrance of our neighbors in need and our largest community fundraiser, illuminating a pathway of hope for individuals experiencing poverty, food insecurity, and homelessness.

Shining Light Partner | \$5,000

- Radio promotion inclusion (Cumulus/iHeart campaigns)
- Top placement: color logo on website & event page
- Recognition in press release
- Dedicated thank-you on social media (logo included)
- Logo on yard signage

Lamplight Partner | \$2,500

- Mid-tier logo placement on website & event page
- Recognition in press release
- Social media thank-you post (logo included)
- Logo on yard signage

Beacon of Light Partner | \$1,000

- Name recognition on website
- Social media thank-you post (name listed)
- Logo on yard signage

Candlelight Partner | \$500

- Name recognition on website
- Social media group thank-you post