

# Souper Day

An Annual Gathering of Hope and Support

September 13<sup>th</sup> 11 AM



JOIN US AT **ARTSQUEST**  
imagine that

## Sponsorship Opportunities

### SOUPER HERO | \$10,000

- Premier logo placement on New Bethany homepage through June 30, 2025
- Premier logo placement on event website and registration page
- Logo recognition in press release
- Podium recognition at Souper Day event
- Digital Program Ad
- Logo/Name recognition at event in digital preshow
- Thank you post with logo on all social media platforms
- Souper Day event tickets (6)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Provides one year of groceries to 42 families at our Choice Food Pantry.*

### SOUPER ADVOCATE | \$7,500

- Logo placement on event website and registration page
- Recognition in press release
- Podium recognition at Souper Day event
- Digital Program Ad
- Logo/Name recognition at event in digital preshow
- Thank you post with logo on all social media platforms
- Souper Day event tickets (6)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Supports five families with housing assistance, including financial counseling and landlord mediation services.*

### SOUPER CHAMP | \$5,000

- Logo placement on event website and registration page
- Logo/Name recognition at event in digital preshow
- Recognition in press release
- Thank you post on all social media platforms
- Souper Day event tickets (4)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Keeps three households financially stable through representative payee services and budget management.*

### SOUPER STAR | \$2,500

- Logo recognition on event website and event registration page
- Logo/Name recognition at event in digital preshow
- Thank you post on all social media platforms
- Souper Day event tickets (4)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Provide 798 meals through our nutritious food access programming.*

### SOUPER FRIEND | \$1,000

- Name recognition at event in digital preshow
- Souper Day event tickets (2)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Provides ten weeks of street-level human services to a neighbor through our Southside Drop-in Center.*

For more information,  
please contact Crystal Williams  
cwilliams@newbethany.org or  
610-691-5602 x206

[CLICK HERE TO REGISTER & SPONSOR](#)

