

# 32<sup>nd</sup> ANNUAL Souper Day

September 22<sup>nd</sup> 11 AM



JOIN US AT **ARTSQUEST**  
imagine that

## Sponsorship Opportunities

### SOUPER HERO | \$10,000

- Premier logo placement on New Bethany homepage through June 30, 2024
- Premier logo placement on event website and registration page
- Premier logo placement on print and digital invitation\*\*
- Logo recognition in press release
- Podium recognition at Souper Day event
- Digital Program Ad
- Opportunity to record a "Why I/We support New Bethany" video bumper (:15-20 message)\*
- Thank you post with logo on all social media platforms
- Souper Day event tickets (6)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Provides one year of groceries to 42 families at our Choice Food Pantry.*

### SOUPER ADVOCATE | \$7,500

- Logo placement on event website and registration page
- Logo placement on print and digital invitations\*\*
- Recognition in press release
- Podium recognition at Souper Day event
- Digital Program Ad
- Opportunity to record a "Why I/We support New Bethany" video bumper (:15-20 message)\*
- Thank you post with logo on all social media platforms
- Souper Day event tickets (6)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Supports five families with housing assistance, including financial counseling and landlord mediation services.*

### SOUPER CHAMP | \$5,000

- Logo placement on event website and registration page
- Name listing on print and digital invitations\*\*
- Logo/Name recognition at event in digital preshow
- Recognition in press release
- Thank you post on all social media platforms
- Souper Day event tickets (4)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Keeps three households financially stable through representative payee services and budget management.*

### SOUPER STAR | \$2,500

- Logo recognition on event website and event registration page
- Name listing on print and digital invitations\*\*
- Logo/Name recognition at event in digital preshow
- Thank you post on all social media platforms
- Souper Day event tickets (4)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Provide 798 meals through our nutritious food access programming.*

### SOUPER FRIEND | \$1,000

- Name recognition at event in digital preshow
- Souper Day event tickets (2)

#### WHAT YOUR SUPPORT MEANS TO NEW BETHANY:

*Provides ten weeks of street-level human services to a neighbor through our South-side Drop-in Center.*

\*\*Commitment deadline for inclusion on print and digital invitation is 7/22/23  
\*Commitment deadline for inclusion in video bumper is 8/25/23

[\*\*CLICK HERE TO REGISTER & SPONSOR\*\*](#)