

HUMANS OF NEW BETHANY

Frances

Frances came to New Bethany with her three-year-old son right before the onset of the COVID-19 pandemic. Thankfully, they were able to stay safe and healthy while living in New Bethany's transitional housing. While Frances worked, New Bethany helped the family find stable housing and childcare. Thanks to New Bethany's assistance, Frances and her son recently moved into their own home. She hopes to remain on the positive path she is following and plans to keep improving their lives.



NEWSLETTER

NewBethanyMinistries.org

SPRING 2021

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THANK YOU

New Bethany Ministries offers a huge thank you to all who donated in 2020. Your support enables us to impact and uplift many lives in the Lehigh Valley community.

MARTIN GUITAR

The Martin Guitar Foundation recently contributed \$11,500 towards New Bethany's effort to reduce food insecurity. The gift helps feed over 100 people daily through our Choice Food Pantry and Mollard Hospitality Center. During COVID-19, New Bethany has required more resources than usual to ensure all health and safety protocols are met, while also serving our guests without interruption. Every donation guarantees we meet our goals and provide services the community needs.



PPL CORPORATION

PPL Corporation's Good Catch program shows their commitment to safety by empowering employees to submit recommendations for company safety improvements. For each safety suggestion, PPL donates \$20 to a community organization. Recently the organization contributed over \$3,400 to New Bethany. Pictured right – PPL Corporation's check presentation with the New Bethany team.



Spring Hunger Appeal

Hunger is now a real fear for many who did not need assistance before the health crisis. The call for New Bethany's services has grown exponentially since the pandemic started, and we are seeing new families each month. The number of people using food pantries has increased by 50% since the start of the pandemic. The need has never been greater.

This season, we turn to you for support. New Bethany's Spring Hunger Appeal begins March 20th through June 20th. Join the community as we rally for those who find themselves jobless, homeless and in need of a helping hand.

Text [SPRINGHUNGER21 to 41444](#) to donate or visit the [Spring Hunger Appeal](#) page on our website.



New Bethany Ministries' very talented Board of Director member, Roy Gruver, along with partner Rhonda Snowaert, have created and donated breathtaking, handmade glass bowls to our organization. Receive one of the unique pieces of art with a contribution of \$250 or more beginning Saturday, March 20th; while supplies last. To donate, text **BOWLSOFHOPE to 41444** or contact Emily Parker at eparker@newbethanyministries.org. All proceeds benefit New Bethany's Spring Hunger Appeal.



For more information, scan the QR code with your phone's camera to access the website.

Stay Social with New Bethany Ministries

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An Inside Look at the Transitional Housing Program

Thanks to so many, the holidays were a bit brighter for our Transitional Housing Program (THP) residents.

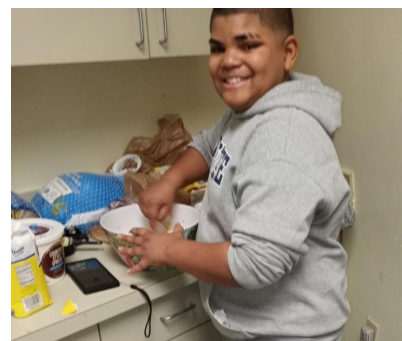
HALLOWEEN

Kids and teens had some spooky fun at our Halloween party! When attempting to make slime failed, they decided to throw in additional ingredients to see what concoctions they could brew up! They also made spiderwebs with frosting and pretzels and enjoyed pizza provided by Lehigh Pizza.



CHRISTMAS DAY

Our THP families woke up to a Christmas surprise - gifts under the tree and a breakfast spread for residents of every floor to kick off the holiday. Thank you to the donors who provided gifts, Just Born for the stockings and gifts inside, Shoprite of Freemansburg for the food and Cliff Cardine for the Christmas trees and decorations!

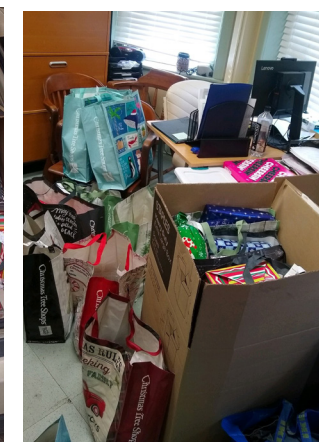


THANKSGIVING EVE

The kids in THP prepared special desserts for Thanksgiving Day with the help of caretakers Erica, Shequita & Sharda. They baked chocolate chip cookies, brownies, and puppy chow!

PROJECT HOPE OF EASTON DINNER

Thank you, Project Hope of Easton, for providing each THP family with a cooked dinner of mashed potatoes, roast beef, rolls and desserts in December. We're also grateful for the additional donation of groceries, clothing, and gifts for every family. Our residents are still raving about the meal!



EMPLOYEE NEWS

Associate Executive Director, **Veronne Demesyeux**, didn't let 2020 obstacles prevent her from making a difference in our community. To honor her service and hard work, the Bethlehem YWCA recently announced that she will be recognized with their **2021 Women of the Year Mission Award!**

While serving as New Bethany's Director of Operations in 2020, Veronne spearheaded the creation and implementation of the Comfort Suites Housing Program. At the onset of COVID-19, she facilitated a partnership with Comfort Suites and the City of Bethlehem to provide transitional housing to the city's homeless population. Veronne is also an active volunteer with the Mental Health Association and sits on the Lehigh Valley Regional Housing Advisory Board. Veronne was named a Forty Under 40 award recipient by Lehigh Valley Business this past summer.

Please **SAVE THE DATE** for the 46th Annual Women & Teens of the Year Awards Ceremony on **April 22nd**. Join us virtually as the community honors Veronne's dedication to service and volunteerism in the Bethlehem community — registration details available soon at www.ywcabethlehem.org.

New Bethany Ministries is pleased to announce the addition of a new Social Services Director, **Jennifer Moll**. With the permanence of the Housing Assistance program, a passionate, qualified person was needed to lead the initiative. Since joining New Bethany in December, Jennifer has focused on blending community partnerships, case management, and financial assistance to help lead clients on the path toward housing and financial stability.

Jennifer joins NBM's fully staffed Housing Assistance program, including Housing Assistance Coordinator, Emily Forrester and several tenant navigators, in the newly renovated building at 313 W. Fourth Street in Bethlehem.

Scan the QR code to learn more about the Housing Assistance program.



WE NEED VOLUNTEERS

For the important work that we do, New Bethany usually relies on hundreds of volunteers every year. Due to COVID-19 precautionary measures, we have only a few dozen people assisting each month.

Please visit our new online sign-up portal at www.tinyurl.com/NBMvolunteers for volunteer opportunities and descriptions.